



It is with great joy we announce the formation of a support group for 4H and FFA livestock exhibitors for the 2020 California Mid-State Fair.

WHO: The James W. Brabeck Youth Legacy Fund “Buyer’s Coalition”

WHAT: The Buyer’s Coalition will serve as a tangible opportunity for our community to support our 4H and FFA youth and to give back to the San Luis Obispo County Food Bank.*

WHY: After the cancellation of the California Mid-State fair due to COVID-19, and the change in years of support from the Wood-Claeysens Foundation, it is essential to step in with a community-led group aimed at making a difference. Our group will assist youth exhibitors by purchasing projects and local families in need by putting student raised protein right back into our food supply.



“For years the SLO Food Bank enjoyed a meaningful relationship with the California Mid-State Fair. Through the incredible generosity of Wood-Claeysens Foundation, individual donors, and the families and friends of our future livestock leaders, the SLO Food Bank received meat protein donations to provide to our clients in need. In years past, 1 in 6 SLO County residents faced food uncertainty, and since the pandemic and economic fallout, that number has increased. We are currently providing food support at three times our pre-pandemic level!”

-Garret Olsen, Chief Executive Officer, SLO Food Bank

Now more than ever, the need to help replenish this deficit is vital to the health of families in our community. The buyer’s coalition is seeking the community’s financial support in strengthening a fund that will serve two direct purposes:

1. Purchase livestock projects from 4H and FFA members to provide economic assistance and a positive end to their fair experience.
2. *Donate the meat to the San Luis Obispo Food Bank to support families in need.
 - As much product as the Food Bank can financially process will be donated.
 - We are also accepting donations on behalf of the Food Bank for the processing of product.

The link to make a **tax-deductible charitable donation** to assist us in this endeavor is <https://tinyurl.com/JWBYLF> This link will take you to the general donor page at The Community Foundation San Luis Obispo County. To donate to one or both causes above, please indicate in the “comments” box under item #6 on the donor form.

FOR DETAILED DONATION INSTRUCTIONS, PLEASE VIEW THE FIGURES BELOW.

Select James W. Brabeck Youth Legacy Fund from drop down menu if not already selected.

1) Select Fund & Gift Amount

Select a Fund * Please enter Amount: *

James W. Brabeck Youth Legacy Fund Add Another

Be certain to note "Buyer's Coalition" in answer to question #6.

6) Additional Information

Would you like to receive any of the following?

- Information about gifts to the Foundation through a bequest or will
- Information about gifts of stock, real estate or other assets

Be sure to indicate Buyer's Coalition here

How did you hear about The Community Foundation San Luis Obispo County?

To donate to BOTH the Buyer's Coalition and the Food Bank, please type both phrases here, then indicate amount for each.

7) Confirm Total Gift Amount

Total
\$0.00

If you would like to support with processing of fresh protein for Food Bank, please indicate "Food Bank" or "Processing" here

8) Secure Credit Card

Verify Buyer's Coalition and total amount donated.

6) Additional Information

Would you like to receive any of the following?

- Information about gifts to the Foundation through a bequest or will
- Information about gifts of stock, real estate or other assets

How did you hear about The Community Foundation San Luis Obispo County?

Support Buyer's Coalition

7) Confirm Total Gift Amount

Define Cause

Total
\$5,000.00

Verify Amount

8) Secure Credit Card

Credit Card *

If you would like to support the processing fee for the SLO Bank, make a notation.

6) Additional Information

Would you like to receive any of the following?

- Information about gifts to the Foundation through a bequest or will
- Information about gifts of stock, real estate or other assets

How did you hear about The Community Foundation San Luis Obispo County?

Food Bank Processing

7) Confirm Total Gift Amount

Total

\$2,500.00

Define Cause

Verify amount

8) Secure Credit Card

Credit Card *

If you are supporting more than one cause be certain to notate the breakdown in this section.

6) Additional Information

Would you like to receive any of the following?

- Information about gifts to the Foundation through a bequest or will
- Information about gifts of stock, real estate or other assets

To Support BOTH GROUPS

How did you hear about The Community Foundation San Luis Obispo County?

Buyer's Coalition \$5,000 and Food Bank Processing \$2,500

7) Confirm Total Gift Amount

Total

\$7,500.00

Verify Cause and Amount to each

8) Secure Credit Card

Verify total Amount

Credit Card *



You will receive a reply email from The Community Foundation confirming the receipt of your donation and they will mail an acknowledgment letter to you shortly for your tax records.

GOAL: Our objective is to reach at least \$250,000. This is a small amount comparatively to previous years.

WHEN: We are asking that all funds be received by Monday, July 20th to prepare for the virtual auction taking place the week of **July 19th**. Heifers will take place on Thursday July 23rd 5:00pm - 7:00pm (VIRTUAL) and Market Animals will take place Saturday, July 25th 8:00am - 2:00pm (VIRTUAL).

Additional information may be found at <https://www.midstatefair.com/fair/livestock-info.php>

WHO ARE WE HELPING?

For a glimpse at a few of our young leaders, please click on the link <https://youtu.be/wR-nLkaYGVU>

WHY DO WE NEED TO RAISE SO MUCH MONEY?

The chart below gives a general idea of the investment each exhibitor has into their project. Naturally, these levels will vary depending on the individual exhibitor and their respective goals.

2020 Livestock Project Budgets and FAQs

The below information was prepared by agriculture livestock group leaders based on this year’s information.

Break Even Price 2020	Steer	Swine	Lambs	Goats	Replacement Heifer
Initial Cost of Animal	\$2,000	\$500	\$450	\$400	\$1,500+
Feed Costs	\$1,500	\$395	\$150	\$150	\$550
Misc. Expenses	\$395	\$115	\$100	\$100	\$215
Total Break-Even	\$3,995	\$1,005	\$700	\$650	\$2,115
<u>Average</u> months owned and managed project	9 mos	5 mos	5 mos	4 mos	6-9 mos
<u>Average</u> hours a week feeding, working, grooming etc.	14+	14+	14+	7-14	14+
<u>Average</u> Total EXTRA cost for Buyer for Harvest AND Cut & Wrap fees	Estimated \$1,000	Estimated \$350+	Estimated \$250+	Estimated \$200+	NA

Note: Prices for cut and wrap vary depending on buyer’s choice and size of animal (lbs.) [i.e., smoke fees & custom cuts, etc...]

THANK YOU FOR YOUR SUPPORT

